Social Media Information Sharing Policy

The primary purpose of the Davis Phinney Foundation’s (DPF) online network/social media is to serve as a clearinghouse of information for the DPF and to offer encouragement, inspiration and to share trusted information about living well today with Parkinson’s disease (PD), while proactively gathering and filtering key information relevant to the topics related Parkinson’s disease.

DPF hosts online information networks through various social media outlets. DPF’s Facebook page and LinkedIn company page are open to the general public to post. The LinkedIn group page is intended for professionals working in the PD community or in sectors that touch the PD community (such as research and nonprofit) and is open to those individuals to post. Anyone can also access our Twitter account, but cannot post.

DPF serves the people affected by Parkinson’s in the US and international community and strives to be an inclusive organization. DPF collaborates with many partners. We are most grateful for our funding partners and donors who make our work possible. We also rely on our Board of Directors to shape our mission, provide financial guidance, and share their expertise. Most importantly, we strive to maintain a dialogue with individuals and organizations in the PD community to better understand the challenges they face and to inform our research and programs. We have also been grateful for organizations that have been willing to collaborate with us to bring important information and resources to local, national and international PD communities.

From time to time, the DPF will remind social media participants of the social media sharing policy. This will insure that new participants receive the information and that others are reminded of the social media sharing purpose and etiquette.

We reserve the right to remove anyone or anything posted that in our sole opinion, represents and abuse of the privileges of participation and/or violates social media information sharing etiquette as described below.

Purpose of the Davis Phinney Foundation Facebook page and LinkedIn company page:
The DPF Facebook page and LinkedIn page are designed for the DPF and its online community members to share happenings, news, resources and current events related to living well with Parkinson’s. These include, but are not limited to:

- DPF events and programming announcements
- Educational PD events
- PD-related news articles, surveys, studies, etc. from vetted, credible sources
- Calls for volunteers
- Published research
- Questions and comments about living well with PD or about caring for another person with PD
- Links to community PD resources and support
- DPF job openings

The community is encouraged to post ideas, resources, questions, news, events, jobs, or the like that will facilitate communication across the PD community. If you have any questions, please email us at info@davisphinneyfoundation.org.

Purpose of the Davis Phinney Foundation LinkedIn group:
The DPF LinkedIn group page is designed to share happenings, news, resources and current events of interest to the professional Parkinson’s community. These include, but are not limited to:
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- DPF events and programming announcements
- Ideas or inquiries about collaborative PD initiatives
- Professional information sharing within the PD community
- Job openings
- Educational PD events
- Requests for information or resource referral
- Published research

User Guidelines:
We ask you to be conscious of the following when posting or replying to posts on any of DPF’s social media networks to ensure that your post provides value and benefit to other DPF social media participants. In general, social media participants’ posts in regard to ideas, resources, questions, news, and events directly related to living well with PD are welcome, while spam, calls to action (to donate, purchase a product or to sign a petition, for instance), and insults are prohibited. More specifically:

- **DO NOT SPAM** the network by posting information that does not pertain to information related to living well with Parkinson’s disease. This includes advertisements, for-profit entity postings, sales pitches or completely off-topic materials, i.e. roommate needed, for sale, etc. These are not chat rooms; please do not hold personal dialogues via the networks.

- **DO NOT POST PARTISAN INFORMATION OR SOLICIT POLITICAL ACTIONS.** Please refrain from political (for or against) endorsements or political endorsement events; i.e. political fundraisers, partisan postings, partisan events, campaign solicitations, calls for political volunteers, issues postings, requests for donations, petition signing, etc. We all support worthwhile PD causes, and we are non-partisan.

- **DO NOT “FLAME” LIST MEMBERS** by sending emails that are confrontational, hostile, or discriminate based on gender, sexual orientation, age, race, ethnicity, religion, etc. Please be respectful of other members and be cautious about your tone. Do not berate or insult posters or their postings and their content. The Davis Phinney Foundation is an inclusive, collaborative organization and will not tolerate discriminatory posts, comments, or language.

- **DO REFRAIN FROM USING ‘REPLY-ALL’.** If someone posts a question, please reply directly to the poster; refrain from using the “reply all” function in email responses. **We recommend setting your auto-response to “Reply” rather than a “Reply All” if you’re going to be out of the office so that your message goes to only the person that sent the message, rather than everyone on the list (this option is usually the default).**

- **DO REFRAIN FROM FORWARDING OR CC’ING PRIVATE EMAIL ADDRESSES.** If you forward a post to a user outside the network, please scrub network user email addresses from your message before sending.

Consequences:
Violations of purpose or etiquette will result in the following actions:

1st offense: reminder of social media policy and/or removal of post (if applicable).
2nd offense: blocking from future posting and removal of post (if applicable).

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