



In 2004, we started the Davis Phinney Foundation to help people live well with Parkinson's and to equip them with information and answers to their most pressing questions. Today, I'm excited to share this brief impact report and highlights of our vision going forward. With your support, we are reaching hundreds of thousands of people living with Parkinson's, care partners and providers through our research grants, educational programs, Every Victory Counts® manual and extensive resources.

Over the years, we have been humbled by the outstanding support we've received from our Parkinson's community and our cycling community. The donations we've received, whether inspired by a personal connection to Parkinson's or by our family's story, have allowed us to grow the organization's impact and help people all over the world.

On behalf of the board of directors, Davis and I deeply appreciate your ongoing investment in the Foundation's work. We welcome you to be a part of this exciting mission as we look to a stronger and brighter future.

Together, we are changing what it means to live well with Parkinson's.

With Gratitude,

Connie Carpenter Phinney

Looking forward

2019 VISION

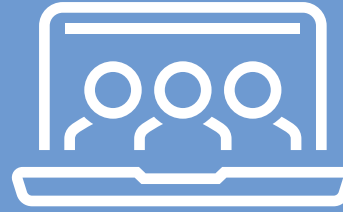
- » *Convene six The Victory Summit® events hosted in the U.S. and Canada including a LIVE broadcast of two events, allowing anyone with access to the internet to benefit from this day of information and inspiration*
- » *Build working capital to support the Foundation's educational mission and new programs, including sustaining the printing and distribution of the popular Every Victory Counts® manual into the future*
- » *Expand program funding and investments in quality of life Research*
- » *Launch a nine-module Every Victory Counts companion curriculum designed to help support group leaders and Ambassadors from all over the country to teach others how to live well with Parkinson's*
- » *Grow the Ambassador program to 35 people in 20 states, more than doubling capacity to connect with individuals, families and the Parkinson's community*
- » *Collaborate with more events, rides, walks and tours in 2019 to inspire and connect the community and build awareness for living well*
- » *Create enhanced digital content including podcasts, webinars and online courses to increase access to information on topics the community needs and wants to know more about*
- » *Design a new Davis Phinney Foundation headquarters in Colorado, serving as a hub to welcome and connect a growing community.*
- » *Implement new data and administrative systems that increase our capacity to deliver the support our growing community needs*



2018 IMPACT REPORT

**HELPING
PEOPLE WITH
PARKINSON'S
LIVE WELL
TODAY.**

www.davisphinneyfoundation.org
4730 Table Mesa Dr., Suite J-200, Boulder, CO 80305
1-866-358-0285



160,450
 Individuals and families
 using our online resources

Website users are up 12% compared to 2017 and nearly 74% compared to 2016

9,783

Print & digital copies of the Every Victory Counts® manual distributed since the beginning of the year



3,128

Attendees to The Victory Summit® Event in Lubbock, TX, Winnipeg, ON, Portland, OR, Los Angeles, CA and worldwide thanks to our first-ever live broadcast



A total of 1,503 people tuned in for our first broadcast event on August 10th.



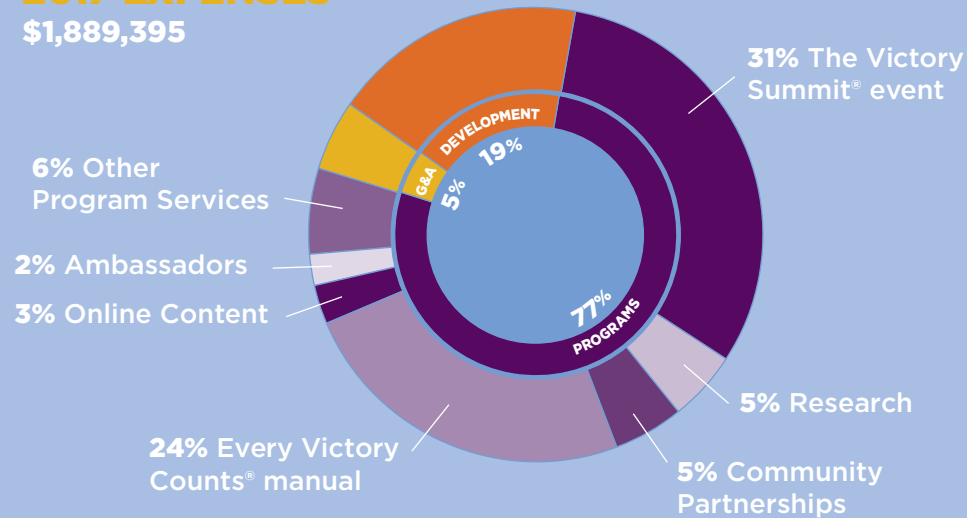
\$149,000
 Awarded to innovative quality of life research



Victory Crew® fundraisers have ridden more than 273,000 miles (on mountains, midwestern roads and on stationary bikes) and raised almost \$488,000 to support our mission this year.

2017 FINANCIAL SNAPSHOT

2017 EXPENSES
\$1,889,395



2017 REVENUE
\$2,132,950

