

2017

# OUR IMPACT

181,020

Individuals inspired to take action across digital, social and in-person events.

2,265

Attendance at 2017  
**The Victory Summit®** events  
free of charge to all attendees

11,044

**Every Victory Counts®** manuals  
distributed (print and digital)



## AMBASSADORS

In 2017, we onboarded 15 ambassadors in 11 states. In just a few short months, this group reached more than 600 people in their communities affected by Parkinson's.



\$777,700+

Funds raised through **Victory Crew®** events in 2017.  
*(Nearly 34% of total revenue for the Davis Phinney Foundation.)*

3,000+

Participants and fundraisers in **Victory Crew®** events *(Cyclists, walkers, gala hosts, etc)*